

# LUCIANA CLAURE PARADA

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## EDUCATION

### Bachelor of Science in Industrial Engineering and Operations Analytics

May 2027

University of Arkansas, Fayetteville

## SKILLS & CERTIFICATIONS

- Trilingual in Spanish, English, and German
- Java / VBA / SQL / Python / R / AMPL / Kotlin
- Nielsen / SAP HANA DSS / Walmart Retail Link
- Agile Project Management White Belt
- Advanced Excel (VBA Automation, Dashboard Development, Performance Reporting)
- MS Office Suite / Power BI
- Supply Chain Analytics & Data Automation

## ENGINEERING EXPERIENCE

### National Accounts Intern / Co-op

May 2025 – Dec. 2025

Breakthru Beverage Group – Walmart & Sam's Club National Accounts

Bentonville, AR

- Delivered supply chain performance insights for Walmart and Sam's Club, including forecasts, inventory, in-stocks, and fill rates, using Nielsen, Retail Link, SAP, and HANA DSS.
- Reduced refusals by analyzing refusal metrics, fill rates, and out-of-stocks, identifying root causes, and resolving issues at the SKU and store level.
- Designed and automated an Excel VBA dashboard comparing sales across 13 states, reducing manual reporting time.
- Developed an automated Excel VBA Add Keep Delete (AKD) tool using HANA DSS data to clean external Walmart datasets and identify BBG products by state and store, reducing manual review time from 100+ hours to 5-10 minutes.

### Student Recruiter

Jan. 2025 – May. 2025

College of Engineering – University of Arkansas

Fayetteville, AR

- Conducted engineering facility tours and K-12 outreach events to promote engineering programs and careers.

### Engineering Project Intern

Jun. 2024 – Aug. 2024

Sinergia

Santa Cruz, Bolivia

- Directed a project to optimize construction processes for the regional blood bank, improving efficiency by 25%.
- Developed forecasting models for material needs and labor efficiency using Excel VBA and Power BI.

## LEADERSHIP EXPERIENCE

### International Bolivian Organization (IBO) Prof. Development & Outreach Chair

Aug. 2024 – Present

University of Arkansas

Fayetteville, AR

- Led professional development and outreach efforts by organizing networking events connecting members with alumni and professionals.

### Society of Hispanic Professional Engineers (SHPE) Member

Aug. 2024 – Present

University of Arkansas

Fayetteville, AR

- Participated in professional development workshops, technical networking, and initiatives supporting diversity in STEM.

### Vice-President of PSG: End the Demand Club

Aug. 2023 – Jan. 2025

Broward College

Fort Lauderdale, FL

- Planned and led events such as webinars and 5K walks to raise awareness about human trafficking.

### Professional Enhancement Program (PEP) Lead Intern

Aug. 2023 – Jan. 2025

Broward College

Fort Lauderdale, FL

- Managed a team of five interns, providing mentorship and support to help develop leadership and professional skills.

### Student Government President and Treasurer

Jan. 2023 – Aug. 2024

International University of Santa Cruz

Santa Cruz, Bolivia

- Organized extracurricular, volunteer, and sports events to increase student engagement.

### Exchange Program

Sep. 2019 – Jan. 2020

Deutsche Schule

Juechen, Germany

- Completed a 4-month international exchange program, gaining cultural immersion and academic experience in Germany.

## HONORS/AWARDS

### Recipient of the Student Pillar of the Community Award

Aug. 2024

Broward College

Fort Lauderdale, FL

- Earned the college's highest honor for leadership and community service at the Pillars Conference.
- Recognized for spearheading an international coalition to combat human trafficking through education and advocacy.

### Phi Theta Kappa (PTK) Honor Society

Dec. 2023 - Present

Broward College

Fort Lauderdale, FL

- Engaged in community service efforts, contributed to leadership initiatives as a member of Phi Theta Kappa.